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November 18, 2016

**Subject: Holiday donation of shoes and jacket for children of the City of South Tucson**

Dear Prospective Donor,

It has been suggested a “kind gesture can reach a wound that only compassion can heal.” The City of South Tucson and Healthy South Tucson Coalition, in partnership with other members and organizations of the South Tucson community, would like to ask for your assistance in giving the gift of hope to the children of South Tucson. We are assisting our only two elementary schools, Mission View and Ochoa, in providing a pair of shoes and a jacket for 60 students – 30 from each school. School staff will select children based upon the greatest need. Please consider sponsoring a child for **\$75** or any monetary donation.

The City of South Tucson is most unique and unlike any other municipality. As we are predominantly Hispanic, with higher poverty levels and home to many service organizations, we unfortunately exhibit many socioeconomic aspects generally associated with these demographics. Yet, we remain a charming and familial community, rich with people and culture. Mission View and Ochoa Elementary are true neighborhood schools that serve the familial core of our community as virtually all attending students come directly from our neighborhoods.

Your donation will help ensure each student receives a new pair of shoes and a jacket. However, for the children of South Tucson, it can mean so much more. For they will not only happily recall the material things they were given - they will recall that they mattered; that people like you cared enough about them; that they can dream; that they can work hard and make something of themselves; that then they can give back and make others feel the same way. I thank you in anticipation for considering our request for donations to benefit our underprivileged children. Together, we can move our community forward and work towards the greater good. Please feel free to contact us should you have any questions or concerns.

Gratefully,

Lorenzo Gonzalez  
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