



BUSINESS P L A N N I N G COURSE

MAKE GROWING YOUR BUSINESS YOUR NEW YEAR'S RESOLUTION!

This dynamic course is ideal for new businesses in planning stages, for young companies or established businesses that need a fresh plan for a new market. Topics covered provide a foundation critical to running a successful business such as organization, operations, competitive analysis, market positioning, management and marketing. Participants have weekly assignments as they work to complete their business plan by the end of the course.

DETAILS:

Cost: \$300. 8-weeks (3 hours per week)

January 19th-March 8th (Tuesdays) from 5:30-8:30 p.m. (Spanish)

January 20th-March 9th (Wednesdays) from 5:30-8:30 p.m. (English)

Location: Frances McClelland Community Center
525 N. Bonita Ave. Tucson, AZ 85745

SCHOLARSHIPS AVAILABLE FOR VETERANS

To register online, please visit ywcatuson.org/WBCPrograms

For more information call (520) 884-7810, ext. 112 or e-mail vmercado@ywcatuson.org